

## Why our copywriting?

Schoolzine's copywriting offer will take your website to a professional standard of accessible content for current and future patrons. With open communication to our copywriter we will assist in creating quality content throughout your website, aiming to reach its highest potential.

## Terms and Conditions

Schoolzine's copywriting product will offer a professional standard of content which will give your website quality and continuity.

Amendments to written content will deduct from the time set within your package. In the case of complete rewrites, another meeting will need to take place to target the key issues surrounding the rewrite, all of which will deduct from your time within your purchased package.

If your package time allotment runs out, remaining work will cease. You will be notified, and your project will be supplied to you for review. Additional work will can be conducted for a rate of \$50 per hour.

You are required to supply our content writer with any information available to allow them the ability to create the requested pages as quick as possible. The time it takes per page will vary depending on the amount of content required for each individual page.

## The Process

**Scoping Meeting:** The scoping meeting is our first point of contact in which all information and thoughts on the content will be discussed. This will be a phone conversation in which we will need to book in an allotted time to speak with you to discuss this information. (Approx. 1 hour)

**Initial Content Creation:** Our copywriter will take away notes from the scoping meeting to edit and rewrite your existing content or create new content. This will then get emailed back to you in a word document for your review. As a guide, one page within a word document takes an hour to complete, however the time taken to complete a page depends on the content itself.

**Review (Follow up call):** Upon review, you will communicate with our copywriter to evaluate any changes that need to be made or anything you would like to add.

**Changes:** We will liaise with you about changes to content through the review process. These reviews will deduct from the hours of your selected package.

**Approval:** Once completing the content, with your approval we will either upload the content to your website or send the document for you to upload. This will depend on what stage your website is at.

## Copywriting packages

Package	Cost
Package One – 5 hours	\$350
Package Two – 10 hours	\$600

Package Three – 20 hours

\$1,100

Package Four – 30 hours

\$1,600

Additional hours

\$50 per hour